

## **Biography – Kristin Harper**



**Kristin Harper** is the founder and CEO of Driven to Succeed LLC, an award-winning global market research and consulting firm that **“helps brands grow, and people thrive.”**

Named 2022 Ohio Minority Supplier Development Council Class I Supplier of the Year, Kristin has grown Driven to Succeed from a solopreneur in 2018, to a global team with two divisions.

**Imaginologie™**, the market research division, leads insightful research and innovation to help Fortune 500 companies and high growth brands grow sales, profit, and market share.

**Kristin Harper & The Expert Collective**, the learning and development division, provides access to a seasoned team of mission-aligned business owners and experts who provide keynotes, training, and executive consultancy on leadership, employment engagement, and diversity, equity, inclusion, and belonging.

An award-winning businesswoman, Kristin went from college intern to a Global Vice President of a Fortune 15 company in her 30s. Throughout her corporate career at Procter & Gamble, The Hershey Company, and Cardinal Health, she led global iconic brands including Crest®, Oral-B®, and Hershey’s KISSES®. Kristin has been featured in CNBC, Business Insider, Entrepreneur magazine, and more.

Kristin is a wife and mother to three children, serves on the Florida A&M University Board of Trustees, and has authored two books: *The Heart of a Leader: 52 Emotional Intelligence Insights to Advance Your Career*, and *Love’s Resurrection: A Spiritual Journey through Marriage, Divorce, and Remarrying the Same Man*.

[www.DrivenToSucceedLLC.com](http://www.DrivenToSucceedLLC.com)

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